From Chalkboards to Chatbots

Will AI Claim Our Language Classrooms?

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3 scenarios for the future

A. The dystopian outcome

B. The denial outcome

C. The harmonious outcome

"The best way to predict the future is to create it" - Peter Drucker

What to expect from this presentation

Introduction

- I. Demystifying Al
- II. Technological revolutions in language learning
- III. Benefits and challenges of AI in language education
- IV. Shaping a harmonious future with Al







Before we start writing our future, let's learn some vocabulary



What if Al were a restaurant and Large Language Models the kitchen?

Natural Language Processing (NLP)

The culinary arts: the entire field that encompasses all human techniques, methods, and practices for preparing, cooking, and presenting food.

Data and algorithms?

Data = ingredients

Algorithms = recipes





Machine Learning and Deep Learning

Machine learning = Recipe-based cooking

Following set recipes (algorithms) to make dishes (predictions/decisions).



Deep learning = *Using knowledge of ingredients and their properties to experiment*

Cooking (make predictions/decisions) by experimenting and adjusting based on feedback





Predictive AI: The seasoned Sous-Chef

Uses past data and trends to predict future demand and ingredient needs.

Helps plan menus and stock supplies.

Ensures the restaurant stays ahead of trends and customer preferences.







Creates entirely new culinary experiences (content), combining ingredients (data) in novel ways and adapting to preferences.

Constantly innovates and surprises with unique dishes (outputs).

In this specific kitchen, its name is often synonymous with GPT, but there are others.



Chatbots: the friendly waitstaff

Interact with diners (users) to take orders, answer questions, and provide recommendations.

Use their knowledge of the menu (data and algorithms) to offer personalized and efficient service.



And humans?

Owners, head chefs, and diners

Oversee the kitchen operation (AI development), ensure quality, provide creativity and direction, and ultimately enjoy and evaluate the final product (AI outcomes)



The March of Progress of Al

1950s - Early Al concepts: theories around neural networks and rule-based systems

1965 - Moore's Law: computing power would double every two years

1980s - Al Winter: A period of reduced funding and interest in Al due to disillusionment.

1990s - Revival and Machine Learning: Adoption of machine learning techniques.

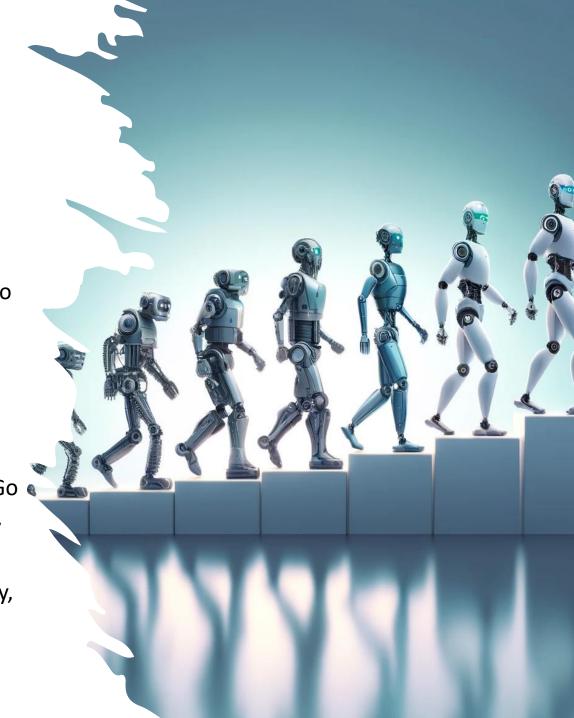
2010s - Deep Learning and Big Data: Significant improvements in Al capabilities, including speech and image recognition.

2016 - AlphaGo: Al defeats world champion Lee Sedol in the game of Go @

2017 - Introduction of **the transformer model** (Vaswani et al., 2017) by Google

2020s - Al integration into daily life: ethical debates concerning privacy, autonomy, and the role of Al in decision-making.

Near future - Emergence of Artificial General Intelligence?

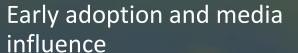


Technological revolutions in language learning

Technological revolutions in language learning



1960s-1970s



- Language labs (Roby, 2004)
- Broadcast media



1990s- Early 2000s

The Internet revolution

- Internet and multimedia
- Data-driven Learning (Johns, 1991): corpus linguistics



2010s

Advanced technologies and networks

- Platforms (Blattner & Fiori, 2009)
- MALL (Burston, 2014)
- MOOCs

Computer-Assisted Language Learning

- Early CALL Systems (Levy, 1997)
- Computer-based training: interactive language learning programs on personal computers.

Virtual worlds and gamification

- Gamification (Reinhardt, & Sykes, 2012)
- Interactive whiteboards (Smith, 2009)

Immersive and adaptive technologies

- VR, AR (Karacan & Akoglu, 2021)
- Al and personalized learning (Pokrivcakova, 2019)
- Chatbots (Dokukina & Gumanova, 2020)

1980s

Mid 2000s

2020s

Some famous AI-powered applications that can support language learning and teaching today



























III. Benefits and challenges of (Gen)AI in Language Education



(Gen)AI and long-standing issues in language teaching

PARADIGM SHIFT in language education, but NOT AN OVERHAUL, required to address EXISTING pedagogical PRIORITIES (Meunier & Decorte, accepted)

Time-poverty (Creagh et al., 2023)

Materials development (Tomlinson, 2012)

Individual differences (Dörnyei & Skehan, 2003)

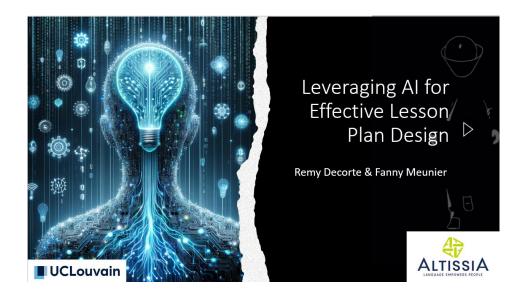
Motivation (Ushioda, 2011)

Language anxiety (Horwitz, 2001)

Feedback and assessment (Hattie & Timperley, 2007)

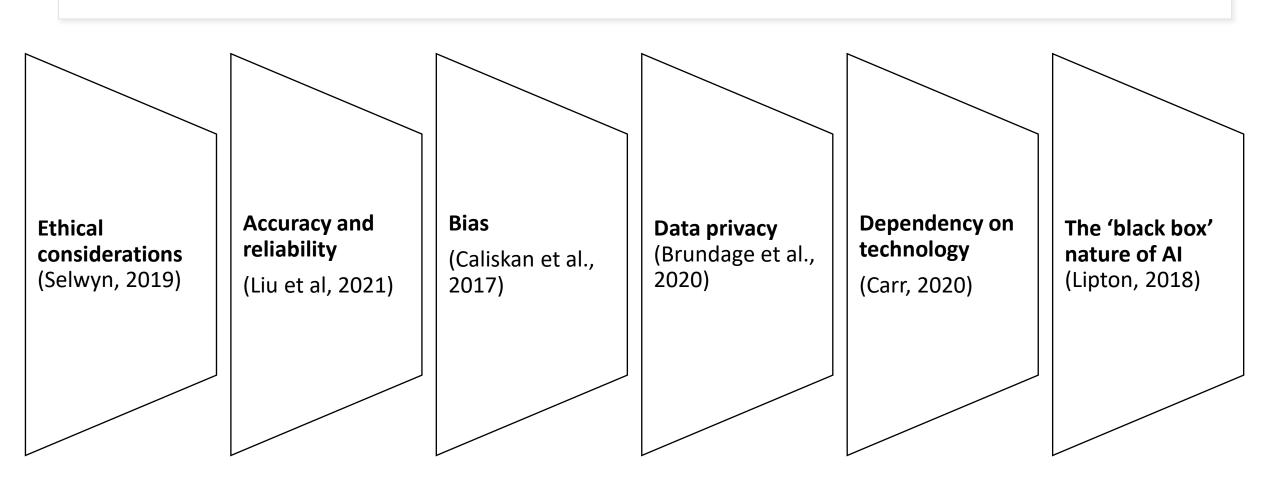
Cultural competence (Byram, 1997)

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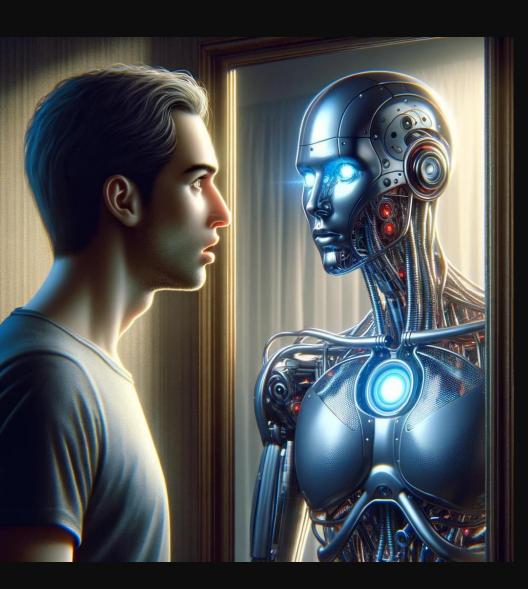




Main challenges of (Gen)Al integration in education







What makes us 'human'

- Our 'feeling brain' vs. 'thinking brain' (Mark Manson)
 - Accountability and moral reasoning
 - Decision-making
 - Adaptability to unforeseen situations
- Our intentions
- Our sense of agency: the experience of controlling one's actions and the course of events in the outside world, is a central feature of human experience and underpins the concept of responsibility in human societies. (Haggard, 2017)

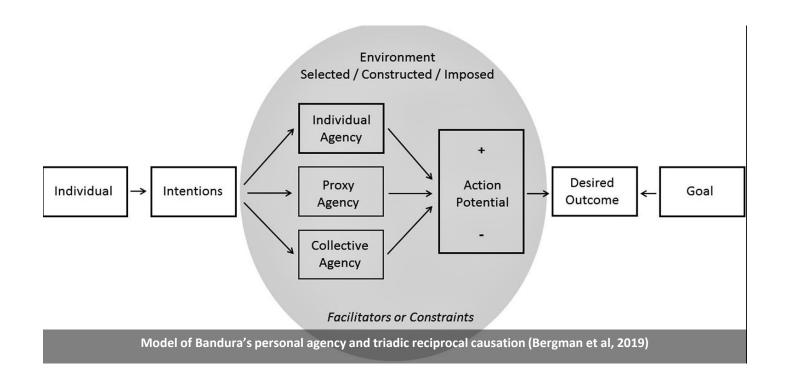
Agency in language education *

• **Teacher agency:** teachers' "active contribution to shaping their work and its conditions" (Priestley et al., 2015, p. 1)

• Learner agency: optimizing conditions for one's own learning (or not) and choosing to use languages and other communication tools to act in a multilingual world (Larsen-Freeman, 2019)

^{*}Meunier, F. (2024) Inclusion and agency seen through the lens of multilingualism. VLIR-CREF CONFERENCE. EUROPEAN UNIVERSITY ALLIANCES: Divers of Change and Innovation in Higher Education. Brussels, 30.04.2024.

3 modes of agency (Bandura, 2001)



Direct personal agency: This refers to an individual's ability to influence their own life and environment through their own actions and decisions.

Proxy agency: This occurs when individuals influence their lives by relying on others to act on their behalf to achieve desired outcomes.

Collective agency: This involves people working together in a group or collective to achieve common goals and exert influence over their shared environment.

Shaping a harmonious future with Al



Direct personal agency

Use AI to test its **potential** and discover its **limits**.

Learn about AI to understand its functioning

Gain knowledge to make informed decisions about Al



Proxy agency

Al as proxy: make informed decisions as to what to delegate to Al

Policymakers and institutions as proxy: asking for clear policies and guidelines regarding Al

Use knowledge to make informed decisions



Collective agency

Educate citizens about AI so they can make informed decisions

Conduct research on AI to inform users

Spread knowledge and good practices

More research needed on the potential/limits of (Gen)Al in language education

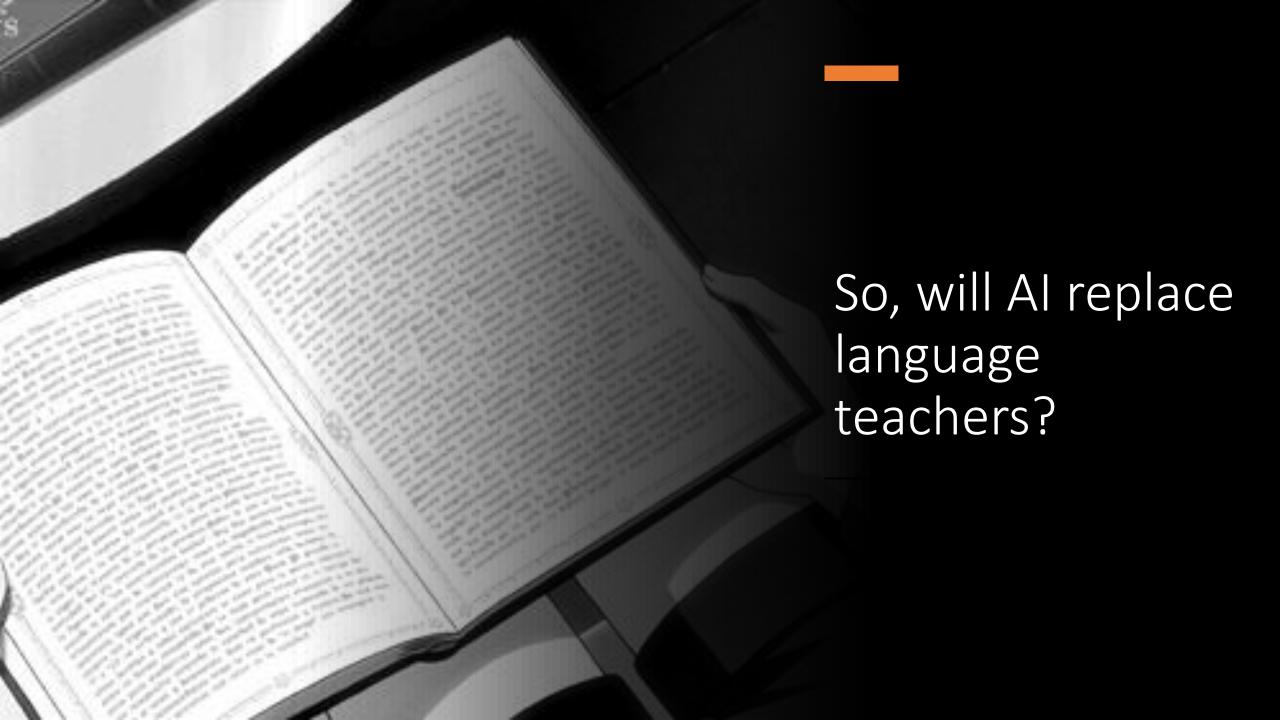
- Not only isolated interventions in 'lab settings'
- But also more ecological methodologies that consider process, person, context, and time (Vélez-Agosto et al., 2017), such as:

Practice-Based Research (Sato & Loewen, 2022)

Action Research (Mills, 2000)

Participatory Action Research (Whyte, 1991)

Design-based Research (The DBR Collective, 2003)



What does ChatGPT40 say about it?

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All can certainly complement language teaching, but it's unlikely to fully replace human language teachers due to several factors:

- Emotional Intelligence and Rapport: Human teachers can build strong, empathetic
 relationships with students, which is crucial for motivation and engagement in language
 learning. All currently lacks the depth of emotional intelligence needed to connect with students
 on a personal level.
- Cultural Nuances: Language is deeply intertwined with culture, and human teachers can impart cultural context, nuances, and subtleties of language that Al might miss or simplify excessively.
- Adaptability in Teaching: While AI can adjust its methods based on data, human teachers can
 make intuitive adjustments in their teaching style to suit the dynamic needs of individual
 students or groups, often based on subtle cues that AI might not fully interpret.
- Ethical and Social Implications: There are ethical concerns around relying solely on Al for
 education, including privacy issues, data security, and the need for human judgment in sensitive
 situations.
- Complex Feedback: Human teachers can provide complex, nuanced feedback on a student's
 progress, including areas like pronunciation, writing style, and creative use of language, which
 are areas where Al tools may still lack depth.

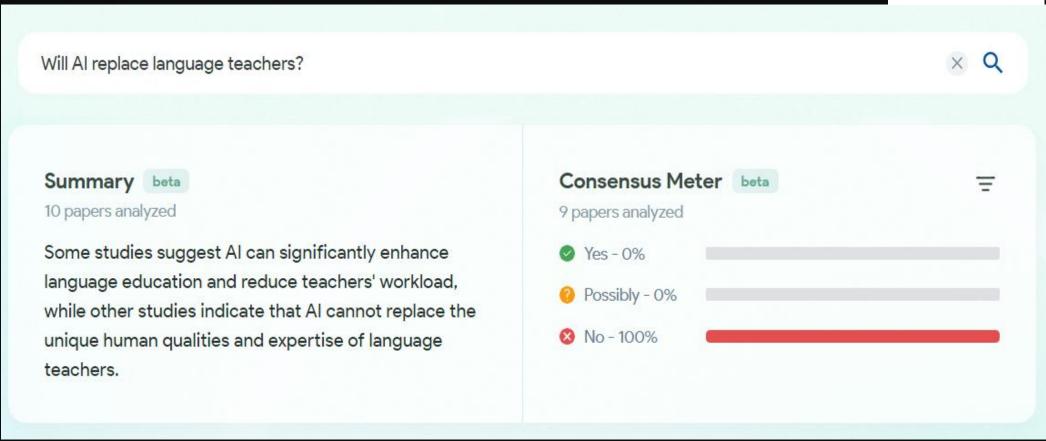
However, AI can be a powerful tool to aid language learning by providing:

- Automated, immediate corrections and feedback.
- Personalized learning experiences through adaptive learning platforms.
- · Additional practice opportunities outside of the classroom.
- Access to language learning tools for people who might not otherwise have access to human teachers.

In summary, AI is best seen as a supplement to human teaching, enhancing language education rather than replacing it.

What does Consensus say about it?





Towards a **humAlne** language classroom



So, will AI claim our language classrooms? AI should 'supplement rather than supplant language teachers' (Meunier & Decorte, forthcoming)



If we want a harmonious scenario, we need...

- to position ourselves towards AI
- to become agents of change
- engage in research



This is the purpose of today's discussions and workshops, so we're definitely going in the right direction to shape a humAlne future for language education together.

Thank you for your attention!

Time for your prompts!

